## 31.5" width

# Standard Retractable Bannerstand

Total Graphic Area: 31.5"w X 85" h Total Visual Area: 31.5"w x 78.5"h

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

### General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

BLEED AREA will not be visible when mounted into bannerstand