Standard 15.75" Retractable Bannerstand

Total Graphic Area: 15.75"w X variable height
Total Visual Area: 15.75"w X variable height

Please be sure to include a 1/2" bleed at the top & a 6" bleed at the bottom

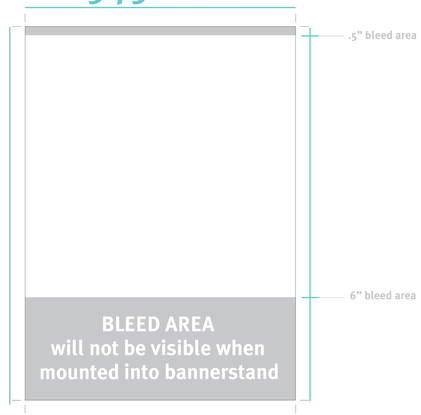
General Art Guidelines:

- CMYK Color
- Do not embed images, supply them
- Resolution must be 100-120 ppi
- All fonts must be created to outlines

Design your bannerstand on the size template that you intend to use.

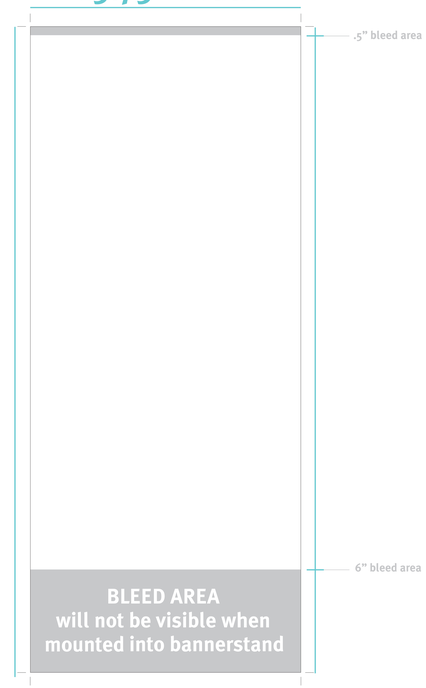
For maximum versatility, you can design it full height in such a way that your graphics make sense at each height level.

15.75" width



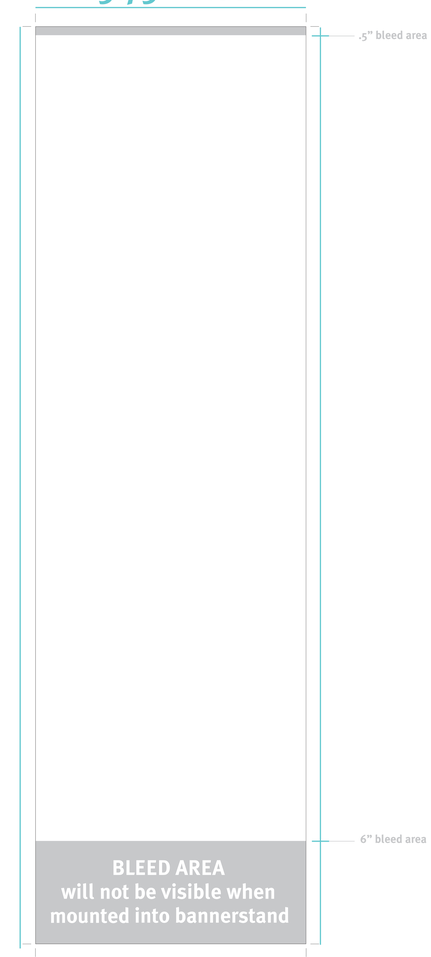
Visual Height: 15.25"
Graphic Height: 21.75"

15.75" width



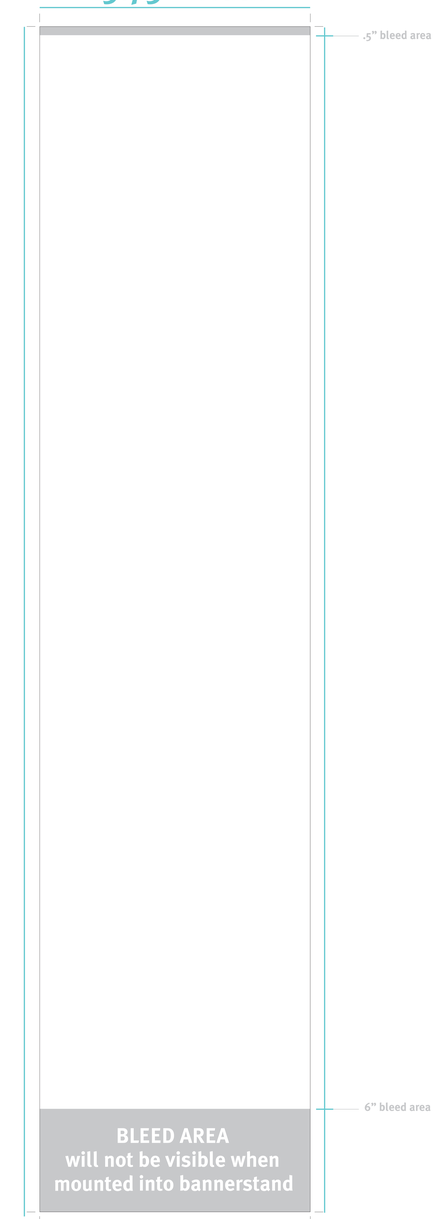
Visual Height: 31.1"
Graphic Height: 37.6"

15.75" width



Visual Height: 46.9"
Graphic Height: 53.4"

15.75" width



Visual Height: 62.5"
Graphic Height: 69"