

## **Standard 15.75" x 62.5" Retractable Banner Stand**

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**Total Graphic Area: 15.75"w x 69"h**

- 0.5" top bleed (shown as gray bar at top)
- 6" bottom bleed (shown as gray bar at bottom)

**Total Visual Area: 15.75"w x 62.5"h**

**All text must be converted to outlines**

- If using Adobe Illustrator, select all of your text, click Type in the top menu, click Create Outlines

**Embed images**

- If using Adobe Illustrator, select all images, find the Properties panel, then click Embed in the Quick Actions section (If you do not see the Properties panel, click Window in the top menu, then click Properties)

**BLEED AREA**

Will not be visible when installed  
into banner stand unit